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WEBINAR

EU'S TRADE POLICY

PRESENTATION OF THE NEW
ACCESS2MARKETS PLATFORM

LISBON, 10 FEBRUARY 2021

PROGRAM



- 14:00¹** Arrival of the participants
- 14:15** **Welcome address**
Fernanda Ferreira Dias, Director-General for Economic Activities
Ministry of Economy and Digital Transition
- 14:20** **Opening remarks – New Perspectives for EU’s Trade Policy**
Ana Paula Zacarias, Secretary of State for European Affairs,
Ministry of Foreign Affairs
- 14:30** **Participation of EU’s SMEs in global trade, protectionism and trade/investment barriers faced by EU’s companies in third countries, Level Playing Field and Trade Defence Instruments (TDI)**
Denis Redonnet, Chief Trade Enforcement Officer
DG Trade, European Commission
- 14:50** **The challenges ahead for Trade Policy**
Maria João Botelho, Portuguese Full Member of the Trade Policy Committee
Ministry of Foreign Affairs
- 15:05** **Ensuring a Level Playing Field in global trade**
DG Trade, European Commission
- TDI after modernisation and introduction of new anti-dumping methodology**
Fernanda Crespo/Enrique Valerdi Rodriguez
- State of play of ongoing TDI cases**
Fernanda Crespo/Enrique Valerdi Rodriguez
- How to lodge a complaint**
Laurens Elsen
- 15:45** **Assistance provided by DG TRADE in TDI cases launched by third countries against European companies**
Eva-Maria Sanchez
DG Trade, European Commission
- 16:00** **The Access2Markets Platform**
Nina Baumeister/Andrea Scheidl
DG Trade, European Commission
- 17:00** **The Portuguese experience – testimonies by companies and industry associations**
Introduction: Fernanda Ferreira Dias, Director-General for Economic Activities
Moderator: Carla Sequeira, Secretary-General, Business Confederation of Portugal
Panel:
MATCERAMICA – production of tableware: Marcelo Sousa, Director-General
FERNETO – equipment for the food industry: Lauro Nunes, Export Director
AORP - jewellery and watchmaking association: Fátima Santos, Secretary-General
- 17:45** **Closing remarks**
João Torres, Secretary of State for Trade, Services and Consumer Protection
Ministry of Economy and Digital Transition
- 18:00** End of Webinar



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