

# Programme NHO Annual Conference 2020, Next Move

Session 1, 09:00-10:30

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## Opening – The Future of Norway

### **Welcome – Our Future**

*Arvid Moss, President at NHO*

### **The Future State of the Kingdom**

*Erna Solberg, Prime Minister of Norway*

**Video:** Nordic Comfort Products

### **Briefly explained – Economic Sustainability**

*Tore Sagen and Øystein Dørum, Chief Economist at NHO*

## Technology and Norwegian Advantages

**Video:** The Electrification of Norway

### **Leading the way for a Sustainable Industry**

*Vibeke Nøsterbø, Research Manager at SINTEF*

### **The Future of the Energy Sector**

*Eldar Sætre, CEO at Equinor*

### **Digitalizing our Industry**

*Riya Jagetia, Product Manager at Cognite*

### **International Cooperation**

*Nicola Sturgeon, First Minister of Scotland*

Session 2: 11:00-12:30

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## Human Capital: Our Most Valuable Resource

**Video:** Inclusive Businesses

### **Inclusion, Inequality and Polarization**

*Helle Thorning-Schmidt, former Prime Minister of Denmark*

### **Briefly explained – Social Sustainability**

*Tore Sagen and Simen Markussen, Senior Researcher at Frisch*

### **A Generation of Gamers**

*Habiba Stray, Leader at Hyperion*

### **New Opportunities for the Service Industry**

*Erik W. Jakobsen, Partner at Menon Economics*

### **Services for the Future**

*Carl-Fredrik L. Bjor, CEO/Country Manager at ISS Facility Services*

**Sustainable Tourism**

*Mona J. Saab, CEO at Big Fish Adventure*

**Video:** Kongsberg

**New Financial Currents****Our Attitudes and Behaviours**

*Ipsos*

**The Future of Capitalism**

*Johan H Andresen, Owner and Chairman at Ferd*

*Kjerstin Braathen, CEO at DNB*

*Odd Arild Grefstad, CEO at Storebrand*

*Moderator: Anita Hoemsnes, Business Journalist at DN*

Session 3: 13:30-15:00

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**Business is the Answer to our Greatest Challenges**

**Video:** Carbon Capture, Utilization and Storage

**Briefly explained – Environmental Sustainability**

*Tore Sagen and Maria Sand, Senior Researcher at Cicero*

**Innovative Partnerships to Achieve the SDGs**

*Kari Aina Eik, Secretary General at OiER*

**Sustainable Construction**

*Lena Hök, Senior Vice President at Skanska AB and Ståle Rød, CEO at Skanska Norway*

**Five Solutions for the Future**

*Karoline Sjødal Olsen, Co-founder og Blue Lice*

*Jimmy Øyen, Founder of Restaurant Rest*

*Leif A. Stavøstrand, Co-founder of Evoy*

*Camilla Bilstad Johannesen, Founder of Vintage Baby*

*Kristil Erla Håland, Founder of Jodacare*

**The Future of the Bio Economy**

*Tore Remman, CEO at C-Feed*

**A Digital Revolution in Farming**

*Ida F Breivik, Data & AI at IBM and Stefan Fürnsinn, Senior Vice President at Yara International*

**The Potential of Technology for the Future**

*Murat Sönmez, Managing Director at World Economic Forum*

**Our Next Moves**

**Video:** NHO Youth Conference

**Our Next Moves**

*Ole Erik Almlid, CEO at NHO*