

Invitation Letter of China International Import Expo and Canton Fair

Dear Sir/Madame,

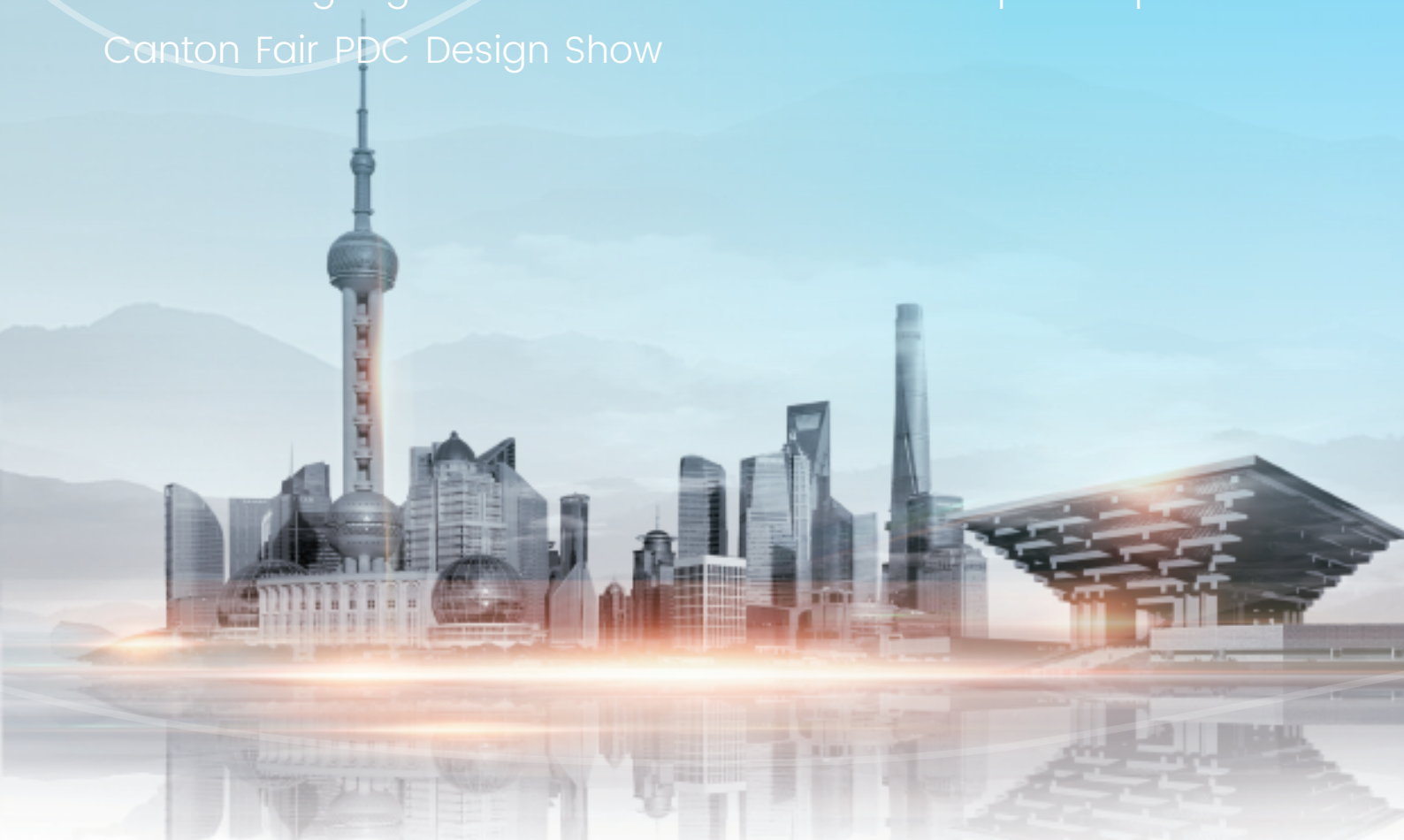
You are welcome to join the networking meeting for China International Import Expo and Canton Fair

On: Jan 28th, 2018, 09:30-11:00

At: Saski, Sofitel Warsaw Victoria, ul. Królewska 11 Śródmieście
Warsaw, 00-065

Participants: China International Import Expo Committee (Canton Fair Product Design & Trade Promotion Centre), Representative of Embassy of the People's Republic of China in the Republic of Poland, CCPIT Representative Office in Poland, Polish companies, designers and design brands

Theme: Highlights of China International Import Expo and Canton Fair PDC Design Show





Canton Fair Product Design & Trade Promotion Centre (shorted as PDC), as a part of the Canton Fair – the largest trading fair in China since 1957 which subordinated directly to the Ministry of Commerce of the People's Republic of China, aims to build an efficient matchmaking platform for closer cooperation between "World Design" and "Made in China". Currently, our major businesses include business matching, design matching, design show, fashion show, design forum, etc.

Officially authorized by the China International Import Expo Bureau, PDC is inviting international companies of Apparel, Accessories & Consumer Goods to join the 1st session of China International Import Expo (CIIE) (www.necsh.com) (Nov. 5th-10th, 2018), hosted by the Ministry of Commerce of the P.R.C. and Shanghai Municipal People's Government.

With the world's largest population, China is the second largest economy, as well as the second largest importer and consumer in the world. Now China has entered a new development stage at which consumption keeps increasing, indicating enormous potential for the growth of consumption and import. In the next 5 years, China is expecting to import products and services valuing more than 10 trillion U.S. dollars, which provides a historic opportunity for enterprises across the world to enter the huge Chinese market.

Now we sincerely invite you to join us this networking meeting and to explore the vast Chinese market.

Schedule:

09:00-09:30 Visitors registration

09:30-10:15 Introduction of China International Import Expo and Canton Fair PDC Design Show

10:15-11:00 Q & A, Network

Please RSVP the Reservation Form attached to Mr. Wang Hao (pl@mofcom.gov.cn) **no later than Jan. 22nd, 2018.**